



AUSTRALIAN GOLD CONFERENCE 2024

Crown Barangaroo, Sydney | 26-28 August

SPONSORSHIP PACKAGES 2024



*Australia's ONLY precious
metals investment conference*

2023 TESTIMONIALS



“Kerry, thanks and congrats on another great conference. I really enjoyed attending and catching up with a lot of people in the Industry. Tough time for all asset classes at the moment but some interesting stories emerging from some of the companies at your conference.”

BT - Industry Fund Manager

“Thank you Kerry for providing online access to the conference - looks like you once again had a great conference. Congratulations and hopefully the next one I will attend in person!!”

SD - Private Investor

“Just wanted to say what an amazing job you and your team did putting the event together and thanks for having First Au as a presenter! There were some fantastic keynote speakers and all the companies I watched present did a fantastic job also. I look forward to being involved in your next event in the future!”

RS - CEO

“Can I just pass through my very personal thanks for running such a fabulous conference with military precision. I appreciate that there is so much that goes into coordinating such a large event and your performance was nothing short of outstanding. I know that I speak for myself and the many who made mention of it and it is a credit to you.”

DL - Company Chairman

“Such a unique event with an exceptional array of industry experts, emerging gold companies and both public and private investors.”

BC - Fund Manager

“Thanks again Kerry for a great conference you did an amazing job. Looking forward to catching up again.”

SL - Mining Company Executive

“What a fantastic week the team had at the Australian Gold conference. A special thanks to Gold Events for hosting a phenomenal Conference this year.”

PD - Managing Director

“Congratulations on delivering a spectacular event yet again. It certainly is becoming a prestige event and should work well for next year. Pleased to have been associated”

BD - Broker



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Exclusive Gold Sponsor

Inclusions

- One 30 minute presentation
OR two 15 minute presentations
- One 6m x 2m exhibition booth prominently positioned within the exhibition area
- Total of ten exhibitor registrations to attend the conference
- 2 x pull up banners on main stage
- Distribution of promotional material to all delegates
- Prime placement of logo on conference website on the home page and sponsors section with hyperlink to sponsor website
- Corporate logo included on the conference programme
- Mention in the opening and closing address as follows “The Australian Gold Conference In association with...” followed by short spiel
- Corporate logo featured in audio visual material screened throughout the conference
- Ten complimentary delegate passes to distribute to clients/investors

\$60,000 (ex. gst)

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Educational evening Sponsor

Inclusions

- One specialised exhibition booth
- Pull up banner in the main auditorium (does not include stage)
- Full involvement in the agenda for the educational presentation session on Monday 26th August from 5-6pm
- Distribution of promotional material to all attending the conference
- Inclusion of logo on conference website with hyperlink to sponsor website
- Mention in the opening address and closing remarks
- Five complimentary delegate passes
- This sponsorship item can be more fully tailored to meet the sponsor needs

\$15,000 (ex. gst)

Gold Awards Sponsor

Inclusions

- Opportunity to address guests during award presentation and to present the awards
- Total of five delegate registrations to attend the Australian Gold Conference
- Total of twenty tickets to attend the awards
- Opportunity to display a pull up banner in the main auditorium during the awards evening
- Opportunity to distribute promotional material
- Corporate branding included on all marketing material and communications
- Corporate branding during the awards

\$25,000 (ex. gst)

Non-Exclusive Gold Awards Sponsor

Inclusions

There are three awards in total the sponsor will present the specific award on the evening and the sponsors logo will be on screen during the presentation of said award.

\$10,000 (ex. gst)



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Barista Sponsor

Bring joy to investors and conference delegates alike with a branded barista stand!

- Total of five exhibitor registrations to attend the conference
- Distribution of promotional material to all delegates
- Corporate logo included in the conference program
- Inclusion of logo on conference website in sponsors section with hyperlink to sponsors website
- Mention of your organisation in the opening address
- Seven complimentary delegate registrations to distribute to clients and investors
- Branding for cups with company logo (sponsor to supply cups)
- Barista open times are from 8:00am to 4:00pm on both days or until a maximum of 500 cups per day

\$15,000 (ex. gst)



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Exhibition Booth + 15 min Corporate Presentation

Package inclusions

Exhibition Booth

- Standard booth 2m wide x 1m deep x 2.4m high (four x 1m panels)
Larger booths are available on request
- Black Velcro compatible fabric walls
- Lighting - 1 x 300 watt spotlight per booth
- Power - 1 x 4 amp power point per booth
- One fascia sign attached to the front of the booth and all company names will be in uppercase
- Standard conference venue carpeting
- Exhibitors can upgrade their flooring, lighting, signage etc by contacting us directly
- Furniture is not provided and needs to be ordered separately. An economical way to hire furniture is to order a furniture package

Delegate & Investor Registrations

- Total of four delegate registrations for your company staff
- Total of five investor registrations for your shareholders

Corporate Investor Presentation

- One 15 minute corporate presentation
- One personalised promotional image for use on social media, website or in your email communications. The image will include your photo, company logo, and time and date of your presentation

\$9,000 ex. gst

SPONSORSHIP PACKAGES



Exhibition Booth Only

Package inclusions

Exhibition Booth

- Standard booth 2m wide x 1m deep x 2.4m high (four x 1m panels)
Larger booths are available on request
- Black Velcro compatible fabric walls
- Lighting - 1 x 300 watt spotlight per booth
- Power - 1 x 4 amp power point per booth
- One fascia sign attached to the front of the booth and all company names will be in uppercase
- Standard conference venue carpeting
- Exhibitors can upgrade their flooring, lighting, signage etc by contacting Exponet directly
- Furniture is not provided and needs to be ordered separately. An economical way to hire furniture is to order a furniture package

Delegate & Investor Registrations

- Total of three delegate registrations for your company staff
- Total of five investor registrations for your shareholders

\$6,000 ex. gst

ADDITIONAL SPONSORSHIP PACKAGES

Morning Tea Sponsor

Sponsor logo on screen just prior to the sponsored morning tea with mention by the chair of said sponsorship and thanks. Sponsor banners at each morning tea station.

\$3,000 Per day
(ex. gst)

Afternoon Tea Sponsor

Sponsor logo on screen just prior to the sponsored afternoon tea with mention by the chair of said sponsorship and thanks. Sponsor banners at each afternoon tea station.

\$3,000 Per day
(ex. gst)

Lunch Sponsor

Sponsor logo on screen just prior to the sponsored lunch with mention by the chair of said sponsorship and thanks. Sponsor banners at each lunch station.

\$3,500 Per day
(ex. gst)

Lanyard & badge Sponsor

Every registered delegate will receive an official conference name badge and lanyard on arrival. The badges and lanyards must be worn at all times. Sponsor logo will be on all badges with size and placement to be agreed with the organiser. Lanyards will also be branded in agreement with the organiser.

\$7,000 (ex. gst)

Registration desk Sponsor

The registration desk will be in the foyer opposite the lifts and will be the first thing attendees will see on arrival. The desk will be branded with the sponsors logo and includes 2 full passes to the conference.

\$6,000 (ex. gst)

Water Sponsor

This years water bottle sponsor can either be with branded individual filled water bottles or as a supplied re-useable water bottle to be handed out on arrival to each delegate. Sponsorship includes 2 full access delegate passes.

\$5,000 (ex. gst)

Session Sponsor

As a session sponsor your brand will be on screen at the start and finish of the sponsored session. Sponsors can also elect to chair the session. Includes 2 full access delegate passes.

\$5,000 (ex. gst)

Closing Drinks Sponsor

During the final panel session drinks will be brought into the room and the sponsor will be acknowledged by the session chair. At the close of the final session the drinks sponsor will also be acknowledged. Includes 4 full access delegate passes.

\$8,500 (ex. gst)

Wifi Sponsor

The wifi at the conference will be widely used by many of the attendees. As the sponsor you can choose to nominate the access password to be used. Includes 2 full access delegate passes.

\$6,000 (ex. gst)

Virtual Conference Sponsor

Each year events such as the Gold Conference have a number of people who prefer to watch proceedings online due to various reasons. The online component will be full branded with the sponsor logo which will continue to be shown on the post event YouTube channel. Includes 3 full access delegate passes.

\$7,500 (ex. gst)

Crown Booth Sponsor

Within the exhibition there are 4 lounges that have proved to be very popular with our clientele. Each booth comes fully furnished and is in the main foyer area. Includes 2 full access delegate passes.

\$8,000 (ex. gst)

Other sponsorship options can be discussed and tailored to meet your specific needs.

FLOOR PLAN 2024

- BRACING
- FASCIA
- 950 WALL SECTION
- 455 WALL SECTION



